

# Mark Drespling

## Experience

### **Creative Director - Interactive Services, The Revere Group**

May 2008 to Present , Chicago, IL

### **Functional Specialist (Creative), The Revere Group**

June 2000 to May 2008, Chicago, IL

Responsibilities include managing design & production teams, web design & production, information architecture, usability analysis, print design, project management, proposal writing, and client presentations. In addition to extensive interactive project work with small, mid, and Fortune 500 companies, I have led creative production of internal marketing collateral since 2005.

Notable client experience includes: Central DuPage Hospital, McCormick & Schmick's Seafood Restaurants, Nicor, Inc. Mitsubishi Financial Securities, Microsoft, Inland Real Estate, and Hewitt Associates.

### **Art Director, Marketing Support, Inc.**

May 1996 to June 2000, Chicago, IL

Responsibilities included art direction, managing freelance design teams, web design & production, merchandising & packaging design, print design, and client presentations. I was also instrumental in building the web design offering for the firm and led creative and production of all interactive during this time.

Notable client experience includes: In-Sink-Erator, Elkay Manufacturing, Dremel, Skil/Bosch, Chamberlain, and Home Depot.

### **Designer, The Buzz Company**

September 1995 to May 1996, Chicago, IL

Responsibilities included art direction, direct-response design, print design, and presentation design.

Notable client experience includes: Bagby Design, The Catholic Extension Society, and Marketing Support, Inc.

### **Designer, J. Gleason Associates**

January 1995 to August 1995, Chicago, IL

Responsibilities included print design, direct design, & presentation design.

Assisted in launch of this startup company and was key to the studio integration into Ketchum Advertising.

Notable client experience includes: Ketchum Advertising and Frankel.

### **Production Artist, Rapp Collins Worldwide**

January 1994 to January 1995, Chicago, IL

Responsibilities included print design & production.

Notable Clients Include: Volkswagen, Hyatt, Humana Healthcare, CBOE, and Pratt & Whitney.

### **Designer, TAD Technical**

August 1993 to January 1994, Naperville, IL

Responsibilities included presentation design & production for Andersen Consulting.

## Education

### **Practical Usability Testing Certification, Human Factors Intl.**

May 2003, Chicago, IL

Completed this portion of their Certified Usability Professional Program.

### **Bachelor of Music, Berklee College of Music**

August 1989 to June 1993, Boston, MA

Major: music production & audio engineering. Additional focus in scoring for film, radio, and TV, orchestral composition, & drama.

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## Key Creative

Creative Direction

Art Direction

Graphic Design

Logo Design

Packaging Design

Retail/Merchandising

Print and Display Advertising

Collateral Design

## Key Interactive

Interface Design

Information Architecture

Usability Testing and Analysis

HTML Production

CSS Production

Search Engine Optimization

CMS Template Design

## Key Software

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Dreamweaver

Adobe Flash

Microsoft Word

Microsoft Excel

Microsoft PowerPoint

PC | MAC OS

CMS: Sitefinity, Sitecore

## References

Available on request

## Online Portfolio

Available on my personal site: [www.drespling.com](http://www.drespling.com)